

# 2025 Clovis Memorial Run Gold Level Sponsorship Agreement

## *Clovis Memorial Run – Honoring Our Legacy*

This agreement between the City of Clovis Senior Activity Center and \_\_\_\_\_ is for the Gold Sponsorship level of the 2025 Memorial Race to be held May 24, 2025. The event includes a 5K run/walk and 2-mile walk, a ½ mile kid’s run and a ½ mile senior walk or wheelchair push. In conjunction with the event, a resource fair and pancake breakfast will be held. The event is to honor veterans and seniors. Proceeds from the event will be used to improve senior programs at the Clovis Senior Activity Center. In order to get your organization’s name on printed material and shirts, this agreement must be signed by **May 5<sup>th</sup>, 2025.**

As part of the gold level sponsorship, the City of Clovis agrees to the following:

- Logo and/or name of sponsoring organization on participant shirts. The logo and name would be larger as a gold sponsor than lower-level sponsor levels. There will be no more than four gold level sponsors (excluding radio station sponsors).
- Logo and/or name of sponsoring organization highlighted on any printed advertising material (fliers, brochures, etc.). Any material printed prior to the signing of this agreement may not include the organization name.
- Logo and/or name of sponsoring organization and hyperlink to the organization’s website on the Memorial Run web page.
- A booth at the resource fair the day of the event in a prominent location.
- The name of the sponsoring organization announced as a gold sponsor the day of the event.
- The organization may provide information or literature for the “swag” bag to be provided to participants. The deadline to provide information for the “swag” bag will be **May 16<sup>th</sup>, 2025.**

### **The sponsoring organization agrees to the following:**

- Payment for sponsorship in the amount of \$1,050 due no later than 60-days prior to the race date.
- If possible, provide 3-5 volunteers to assist the day of the event.
- Provide logo artwork and distribution materials as noted above.
- Agreement signed and payment received by **May 5<sup>th</sup>, 2025.**

Company Name \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Will you need power at your table? \_\_\_\_\_

Email: \_\_\_\_\_

Please provide a brief description of your company and the services you provide for our brochure.

\_\_\_\_\_  
\_\_\_\_\_

By signing below, you and your organization agree to the terms of the sponsorship.

\_\_\_\_\_  
Signature Date: \_\_\_\_\_

Name (printed) \_\_\_\_\_

**Make checks payable to Clovis Senior Activity Center, 735 Third Street, Clovis, CA 93612**